

# NAYAX

Attending to the Unattended

**Brewer  
& Bunney**



A cashless  
payment solution  
for public  
laundromats and  
on-premise  
laundromats  
(OPL).

Make your laundry more accessible to every possible person. Offer your clients the payment method of their choice and see your revenue go up.

Transform a closed environment into both an open and closed environment for more sales opportunities.

# OPERATOR BENEFITS

Offering more than new payment methods.  
Nayax can improve your operation's efficiency!



## MONITOR MACHINE PRODUCTIVITY.

Track all transactions and progress of all machines in operation and receive real-time reporting and system alerts.



## MULTIPLE PAYMENT OPTIONS.

Offer a range of payment methods including credit/debit cards, prepaid cards, mobile NFC payments, Monyx Wallet, and QR codes.



## FLEXIBLE PRICE SETTING.

Operators can easily change the prices, allowing for creation of limited specials and price increases.



## SEVERAL WAYS TO INSTALL THE DEVICES.

Include Nayax's laundry pay system on individual machines, on stacks or at a central pay point.



## IMPROVED PRODUCTIVITY & SAVINGS

- MAINTENANCE SAVINGS. When you install Nayax devices on each washer and dryer you can track each machine's usage.
- LESS CASH HANDLING. Avoid the hassle of carrying large amounts of coins from location to location.
- REDUCED VANDALISM. Make your laundromat a safer place to do laundry, and avoid expensive replacement fees.

## BUILD CUSTOMER LOYALTY

- OFFER A CONVENIENT EXPERIENCE. Instead of hoarding coins your customers can use a cashless payment option that eases this laborious task.
- ENGAGE CLIENTS, BOOST SALES. Use Nayax's Consumer Engagement Platform to gain repeat business.
- INTRODUCE DIGITAL PUNCH CARDS. Further attract users to return to your business with a digital loyalty punch card.



# NAYAX

**Cashless payments** were already reaching the tipping point, and, in many countries, outperforming cash payments. **COVID-19 has accelerated** the use of cashless payments around the world.

Consumers, looking to stay safe, prefer to not handle coins or bills. In fact, many retail businesses are insisting that transactions be cashless only. This will also push **consumers to pay with credit cards / mobile phones**.



We're here to help and answer any questions you might have about our products and services.

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